



July 2023

Vol. 02

Social entrepreneurship

SPORTS INC

for inclusive sports and leisure



SPORTS INC Programme is ready!

SPORTS INC Consortium has developed a learning programme for potential and existing social entrepreneurs and NGOs to help make sports and active leisure more inclusive.

The programme is for you

- if you are interested to learn more about social entrepreneurship, inclusive sports and active leisure
- if you are considering starting a social business
- if you are already in business and would like to make your services or products more inclusive
- if you work at an NGO in the field of sports or active leisure and would like to learn more and support your members
- if you like the idea of social business but are not sure how to make it successful

JOIN OUR PROGRAMME - let's make sports and leisure more inclusive!

What is included in SPORTS INC Programme?



www.sportsinclusive.org

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SPORTS INC Programme covers the whole process from creating product or service idea, to bringing it to the market, and establishing and nurturing relationships with your customers and partners. It includes:

- Entrepreneurial skills
- Introduction to social enterprise and inclusive sports & leisure
- Ideating and designing
- Marketing
- After sales support
- Networking

Short learning units provide the essential knowledge to start and grow a social enterprise, with a special focus on inclusive sports and active leisure. Practical tips, exercises and resources for further learning let you take your learning journey as far as you want.

You can start the programme by improving your entrepreneurial skills, or from any Unit that is most relevant for you!

A learning path will be suggested based on your needs

**Check out our website and follow
@SportsInclusive.org on Facebook to learn
when the online learning programme is
launched!**

www.sportsinclusive.org

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